



TEAM COACH PROFILE

Martin Haag Team Coach

Martin is a results-driven training and development professional with over 23 years of experience in high-performance sports and business. He has coached and mentored across industries like technology, finance, retail, and construction, specialising in executive coaching and leadership development.

Passionate about fostering growth, Martin has designed and delivered tailored development programs and team workshops. He has successfully led high-performance teams to major achievements, including World Cup success and over 12 trophies, and has recent board experience.

Martin is accredited in C-me Colour Profiling and holds a Level 7 Diploma in CPD Leadership, making him a valuable asset for driving learning and development initiatives.

Proud to work with senior teams in

- England Rugby
- Bath Rugby
- B&M
- M&G Wealth
- Kier Construction
- Bart Ingredients
- Nationwide Building Society

Qualifications

- Level 4 Coach
- Level 7 Diploma in CPD Leadership
- C-Me Profiling Practitioner

Client View

"We wanted an external opinion on how we operated on a personal level and to see if our environment was supporting high performance. Martin's vast experience in coaching, leadership and involvement with successful teams speaks for itself. Martin has the unique ability to challenge your thinking whilst making it an enjoyable experience. He has accelerated our development and helped further improve our team environment."

Impact

Success Measures from recent programmes with national and global clients

- Supported senior leaders to develop team culture, resulting in a more cohesive, high-performing environment.
- Facilitated the transformation of a senior team by working closely with senior leaders to deliver a specific plan and project
- Enhanced team dynamics by coaching on morale, motivation and fostering trust