

Iain Brunnschweiler

Team Coach



“As a former professional cricketer and professional coach, my cricket ball is crucial for driving high-performance; I have learned so much from the game. It’s a game that naturally teaches physical and psychological resilience yet is also incredibly social and all about communication. My learnings from many years in the game support my approach to development and growth.”

“I’ve spent over 25 years working in elite sport; firstly, as a player, then a coach, as a coach developer and head of department. Cricket and football have been the main sports that I’ve been immersed in.

As a cricketer I hit the winning runs against the Aussies in 2001, and as a footballer I’ve played at Wembley in an FA National Final. I see pressure as a privilege.

Since retiring as a player, I have been head coach of the national development programme in English cricket, before running a department funded by UK Sport delivering coaching and coach development solutions into Olympic Sports. More latterly I’ve found myself in the world of Premier League football, leading a department at two different clubs.

I love supporting others to achieve their goals, and truly believe in the potential people have. At home I’ve got a wife and two young boys, who are both sport mad and keep us very busy!”

Client View

“Iain played a key role in helping us develop as a team. He helped us to define our purpose, agree our critical priorities and then consider our behaviours. He was calm and assured, and skilfully held us to account.”

Colleague View

“Iain always puts the team first. He is friendly, calm and always tries to find a positive solution, regardless of the situation. Iain finds a really nice balance between having fun, and getting the job done.”

Qualifications

- European Mentoring and Coaching Council Accreditation
- Post Graduate Diploma in Executive Coaching
- BSC (hons) Sport & Exercise Science
- Thomas International DISC profile practitioner

[Watch Iain’s introduction video here](#)