# LEAD HUMAN INTELLIGENCE FOR PERFORMANCE SPECIALIST PROFILE

## Tom Foley

With a background in match officiating in Rugby, Tom has experience of over 300 Premiership and European Rugby matches as referee or TMO, has officiated 8 domestic and European finals and at the Rugby World Cup in 2023 in France.

His experience in elite match officiating in some of the world's biggest games allowed him to hone skills in listening and communication, holding in difficult conversations, rapidly building rapport and seeking to understand a wide range of different data, both technical, tactical and human - all elements Tom brings to Leading Edge Performance.

Tom is passionate about helping teams and individuals challenge their thinking and helping them hunt for an edge to unlock potential and foster growth. He provides meaningful insights through combining his analytical and diagnostic expertise with a fervent curiosity to dig deep and fully understand both the team and the individual allowing organisations to maximise the potential of their people.

He combines his experience from both the corporate and sporting spheres, thriving on recognising and mapping key relationships, approaching problems from a different angle or lens in order to identify the pertinent facts and deliver maximum impact and value.

### Proud to work with senior teams in

- MARS
- Champion
- Siemens

### Qualifications

- MEng (Hons) Civil Engineering
- Post-graduate Certificate in Education

### Colleague View

*"Tom brings a real intentionality and level of detail to understanding and representing key insights from human data. He makes the complex, interconnected landscape clear and works out the story or cut-through that brings it to life for people and helps them work out what to do with it.*

*His elite refereeing background lends itself to taking an objective view, listening to the stories and working out how to elevate performance."*



LEADING EDGE PERFORMANCE